

THE ROTARY BANNER

AVERAGE MARCH ATTENDANCE 57%

MUDSLIDE EDITION

EAST ALTON ROTARY CLUB WWW.EASTALTONROTARY.ORG CHARTERED OCT. 28, 1971 DISTRICT 6460

IT'S TOURIST TIME

LAST WEEK SUZANNE HALBROOK, PUBLIC RELATION DIRECTOR FOR THE ALTON REGIONAL CVB, WAS ON HAND TO TELL US ABOUT ALL THE GREAT THINGS THAT ARE GOING ON IN THE RIVERBEND AND JUST WHAT THE BUREAU IS DOING TO PROMOTE THEM. SHE POINTED OUT THAT THE ALTON CVB IS RESPONSIBLE FOR PROMOTING ACTIVITIES IN OUR AREA AS WELL AS THE SCENIC BYWAY ALONG THE RIVER. SUZANNE WAS VERY PROUD OF THE FACT THAT THE VISITORS GUIDE WAS RECOGNIZED AS THE BEST GUIDE IN ILLINOIS. THE CVB HAD A VERY BUSY FIRST QUARTER AND ARE IN THE MIDST OF PROMOTING THE SPRING TOURIST SEASON. SHE POINTED OUT THAT THIS SEASON IS SLOWER THAN THE OTHERS. PRIMARILY BECAUSE THERE IS NO FOCAL EVENT OR ACTIVITY TO BRING FOLKS TO THE AREA. THE CVB HAS DEVELOPED A CAMPAIGN ENTITLED "7 SAVORY SINS" TO HELP GENERATE TOURIST INTEREST. THE CIRCULAR WAS RECENTLY SENT TO 10,000 FOLKS ON THE CVB MAILING LIST. WHAT ARE THESE "SINS" YOU ASK? FEAST, INDULGE, PROCRASTINATE, STARE, CONQUER, REBEL AND LOUNGE. THE CATCH TITLE IS OBVIOUSLY DESIGNED TO GRAB THE ATTENTION OF THE TOURIST AND NOT TO IMPLY ANYTHING RELIGIOUS. THE CAMPAIGN HIGHLIGHTS OPPORTUNITIES TO DINE, SHOP, BIKE, BIRD WATCH, GEOCACHE, SEGWAY TOURS AND HAVING A SIP AT THE LOCAL WINERIES. THE CVB IS ALSO SPONSORING A SUMMER GETAWAY GIVEAWAY CONTEST. IN HONOR OF THE SESQUICENTENNIAL CELEBRATION OF THE LINCOLN-DOUGLAS DEBATES, THE CVB HAS 5 RELATED EVENTS SCHEDULED THIS WEEKEND. THERE WILL BE AT LEAST 85 LINCOLN IMPERSONATORS IN TOWN TO JOIN IN THE EVENTS. SUZANNE PROUDLY POINTED OUT THAT THE BYWAY WAS NAMED ONE OF THE 7 WONDERS OF ILLINOIS. SHE REMINDED US THAT THE BEST TOURIST EXPERIENCE HAPPENS WHEN ALL COMMUNITIES ARE INVOLVED. IF YOU ARE AWARE OF ANY COMMUNITY EVENTS THAT A TOURIST MAY BE INTERESTED IN, LET THE CVB KNOW SO THAT IT CAN BE PLACED ON ITS CALENDAR. SUZANNE POINTED OUT THAT ROBERT WADLOW STILL HAS A SPECIAL ATTRACTION FOR TOURISTS. THE ONE PROBLEM THAT MANY TOURISTS ENCOUNTER IS THE SIGNIFICANT NUMBER OF BUSINESSES THAT ARE CLOSED ON MONDAY. NOTHING DISAPPOINTS A TOURIST MORE THAN THE INABILITY TO SEE OR DO THINGS THAT THEY WANT TO DO WHILE THEY ARE IN TOWN. IF YOU NEED ADDITIONAL INFO, CONTACT THE CVB @ 465-6676, OR BE LIKE ONE OF THE 18,000 VISITORS WHO PASS THROUGH THE DOORS OF THE CVB ON PIASA STREET AND STOP BY. WE THANK SUZANNE FOR SHARING THIS INFO AND HERE'S HOPING FOR A MOST SUCCESSFUL SPRING AND SUMMER TOURISM SEASON. SO, WHEN DO THE PELICANS HEAD NORTH?



SUZANNE HALBROOK

APRIL 10, 2008

OFFICERS
PRESIDENT
BRAD PULASKI
PRESIDENT-ELECT
ROGER WERTS
SECRETARY
LORI PALMER
TREASURER
CORY GALLIVAN

DIRECTORS
CLUB SERVICE

VOCATIONAL SERVICE
CHARLIE KUNZ
COMMUNITY SERVICE
CHRIS HERZOG
INTERNATIONAL SERVICE
ROD CROXFORD
YOUTH EXCHANGE
BOB DANNENBERG
SERGEANT AT ARMS
RICK HOOKS
EDITOR
RICK HOOKS

BIRTHDAYS



THE SKINNY

--WE HAD NO VISITORS LAST WEEK, BUT PAT, LOOKING DAPPER IN HIS 3-PIECER, DID HAVE A MAKE-UP FROM THE FLORISSANT CLUB. AKA, HIS SECOND FAVORITE CLUB..
--WHO SABOTAGED THE POWER FOR RHODA'S BANK OPENING? SHE THINKS SHE KNOWS!
--THE WOOD RIVER CLUB IS HOLDING THEIR GOLF EVENT ON MAY 9TH. SIGN SPONSORSHIPS ARE \$50. CONTACT NICK DARR AT WBGZ RADIO.
-I WANT TO KNOW WHO IS LARRY'S PUBLICIST. LARRY THINKS HE HAS THE INSIDE TRACK IN GETTING THE RAIN STOPPED. YOU GO LARRY.
--"CROSS FINES" STARTED LAST WEEK. GOT ANYONE YOU WANT TO RECOGNIZE? HERE IS YOUR CHANCE, AND FOR ONLY A \$.
--ROGER HAS LOST TRACK. THAT BEING SAID, THE DATES AND LOCATION FOR OUR INSTALLATION DINNER AND CHRISTMAS PARTY ARE ALREADY ON THE CALENDAR. CHECK THE WEBSITE FOR DETAILS.
--HOW ABOUT THOSE "WALKER GALS" AT THE VILLA ROSE. CHA, CHA, CHA.
--WHO HAS A BETTER WEATHER CLUE, ROGER OR THE FORECASTERS? PROBABLY ROGER.
--WHO WAS THAT HOPKINS GUY ANYWAY?
LORI AND OUR PREZ EACH SELECTED THE WRONG CARD LAST WEEK. SOOO SORRY.

RYLA

THIS PAST WEEKEND WE SPONSORED LAURA HOLLINGSWORTH'S ATTENDANCE AT THE ROTARY YOUTH LEADERSHIP SEMINAR AT BRADLEY UNIVERSITY IN PEORIA. SHE WILL BE JOINING US TODAY TO TELL US ABOUT THE EVENT. WE ARE VERY PLEASED THAT SHE ACCEPTED OUR INVITATION TO ATTEND AND HOPE THAT SHE MAY BE ABLE TO ASSIST IN THE FORMATION OF AN INTERACT CLUB AT THE HIGH SCHOOL NEXT YEAR. (Rotary Youth Leadership Awards (RYLA) is Rotary's leadership training program for young people. RYLA participants can be ages 14-30, but most clubs and districts choose to focus on a narrower age range, such as 14-18 or 19-30. RYLA emphasizes leadership, citizenship, and personal growth, and aims to

- * Demonstrate Rotary's respect and concern for youth
- * Provide an effective training experience for selected youth and potential leaders
- * Encourage leadership of youth by youth
- * Recognize publicly young people who are rendering service to their communities

THE ROTARIAN

YOUR APRIL EDITION IS CHOCKED FULL OF INTERESTING ARTICLES. INCLUDED ARE FEATURES ABOUT-TRIVIAL PURSUITS, MEETING ONLINE, A PRIMER ON CURRENT TECHNOLOGY, SAFE BLOOD IN AFRICA AND THE GATES FOUNDATION MATCHING GRANT.

Today's phrase-Over a barrel? In the days before mouth-to-mouth resuscitation lifeguards placed drowning victims over a barrel, which was rolled back and forth while the lifeguard tried to revive them. Victims were certainly in the lifeguard's power and the process is probably the origin of this phrase.

HISTORY

- 1790: The U.S. patent system is established.
- 1849: Walter Hunt of New York City patented the safety pin on this day..
- 1865: At Appomattox, General Robert E. Lee issues his last order.
- 1866: The American Society for the Prevention of Cruelty to Animals was incorporated.
- 1912: The luxury liner RMS Titanic set sail from Southampton, England, on its ill-fated maiden voyage.
- 1930: The first synthetic rubber is produced.
- 1941: U.S. troops occupy Greenland to prevent Nazi infiltration.
- 1947: Jackie Robinson becomes the first black to play major league baseball as he takes the field for the Brooklyn Dodgers.
- 1960: The U.S. Senate passes a landmark Civil Rights Bill.
- 1968: President Johnson replaces General Westmoreland with General Creighton Abrams in Vietnam.

SMILE

As long as there are tests, there will be prayers in public schools.

BOARD NOTES

- (FROM THE 4-3 MEETING)
- OUR END OF FEBRUARY BALANCE WAS \$2630. THIS NUMBER REFLECTED A TRANSFER OF \$1500 TO OUR FOUNDATION ACCOUNT.
 - THE COMBINED CLUB MEETING HELD ON 3-26 IS BEING TREATED AS A REGULAR WEEKLY MEETING. THE CLUB WILL ASSUME ANY ADDITIONAL MEAL CHARGES FOR THE MEMBERS WHO ATTENDED.
 - PAUL IS TALKING WITH TWO POTENTIAL MEMBERS.
 - CHARLIE INDICATED THAT THE ROXANA HONORS EVENT WILL BE HELD ON MAY 19TH. HE AND BRAD WILL ATTEND. THE DATE FOR THE EA-WR EVENT IS PENDING. HE WILL BE CONTACTING BOTH SCHOOLS TO INVITE THE STUDENTS AND COUNSELORS TO ATTEND ONE OF OUR MEETINGS BEFORE THE END OF THE SCHOOL YEAR.
 - LORI WILL BE ESCORTING OUR RYLA STUDENT TO THE EVENT IN PEORIA.
 - ROGER REPORTS THAT SIX FOLKS HAVE SIGNED UP TO ATTEND THE CARDINAL-CUB GAME ON MAY 3RD. THE INSTALLATION DINNER IS SCHEDULED FOR JUNE 26TH AT TONY'S IN ALTON.
 - WE WILL DONATE \$125 TO THE AFTER PROM PARTY AT EACH HIGH SCHOOL.

Rotary in Cuba

The first Rotary club to be organized outside an English-speaking country was established in Havana, Cuba, 29 April 1916, with 22 charter members. The club was admitted to Rotary on 1 June 1916. During 1923, the Rotary Club of Havana celebrated its seventh anniversary, in what became a very busy year. The club sponsored a carnival attended by more than 1,500 children, won a prohibition against bullfighting in Cuba, worked to get the city's water sanitized and properly purified, and obtained pavement repairs in certain areas. By the time the RI Convention was held in Havana, 9-14 June 1940, 42 of the 48 clubs that had been chartered in Cuba were still active. Another 20 clubs would be chartered there after, ending with the Rotary Club of San Cristobal, on 16 October 1957.

EAST ALTON ROTARY CLUB
POB 56
EAST ALTON, IL. 62024-0056

**RETURN SERVICE
REQUESTED**

"The graveyards are full of
indispensable men."
Charles de Gaulle

CLUB ARCHIVES
April 17, 1986
Jennifer Cooper and Scott
Hacke received \$500
scholarships

FOUR WAY TEST

- IS IT THE TRUTH?
- IS IT FAIR TO ALL
CONCERNED?
- WILL IT BUILD
GOODWILL AND
BETTER
FRIENDSHIPS?
- WILL IT BE BENEFICIAL
TO ALL CONCERNED?

SERVICE ABOVE SELF

MAKE-UP OPPORTUNITIES

- MON. NOON-WOOD RIVER
ST. JOHN'S UCC
NOON-JERSEYVILLE
REACE UNITED CHURCH
6PM-ALTON-GODFREY
MOONLIGHT
- TUE. NOON-COLLINSVILLE
HOLIDAY INN
NOON-GRANITE CITY
NIEDRINGHAUS
METHODIST
NOON-HIGHLAND
MICHAEL'S
RESTAURANT
- WED. NOON-GOSHEN
RUSTY'S RESTAURANT
6:30-BETHALTO
VILLA ROSE
- THU. NOON-EDWARDSVILLE
FIRST CHRISTIAN